

WHY DOES MY CHILD NEED TO USE MY EMAIL?

EVERY TIME YOUR CHILD REGISTERS ON A WEBSITE, USUALLY THEY WOULD ASKED FOR THEIR AGE. IF THEY ARE UNDER 13 YEARS OLD, THEY ARE REQUIRED TO ASK YOUR PERMISSION TO USE THE WEBSITE BY USING YOUR EMAIL.

1 TO INFORM YOU.

PRIVACY POLICIES WOULD ASK FOR YOUR EMAIL BECAUSE COMPANIES WANT YOU TO BE INFORMED THAT YOUR CHILD WANTS TO FULLY PARTICIPATE ON THEIR WEBSITE AND PROVIDE INFORMATION ABOUT THEIR WEBSITE AS WELL.



62 PERCENT

TEENS SAY THEIR PARENTS KNOW LITTLE OR NOTHING ABOUT THE WEBSITES THEY VISIT.

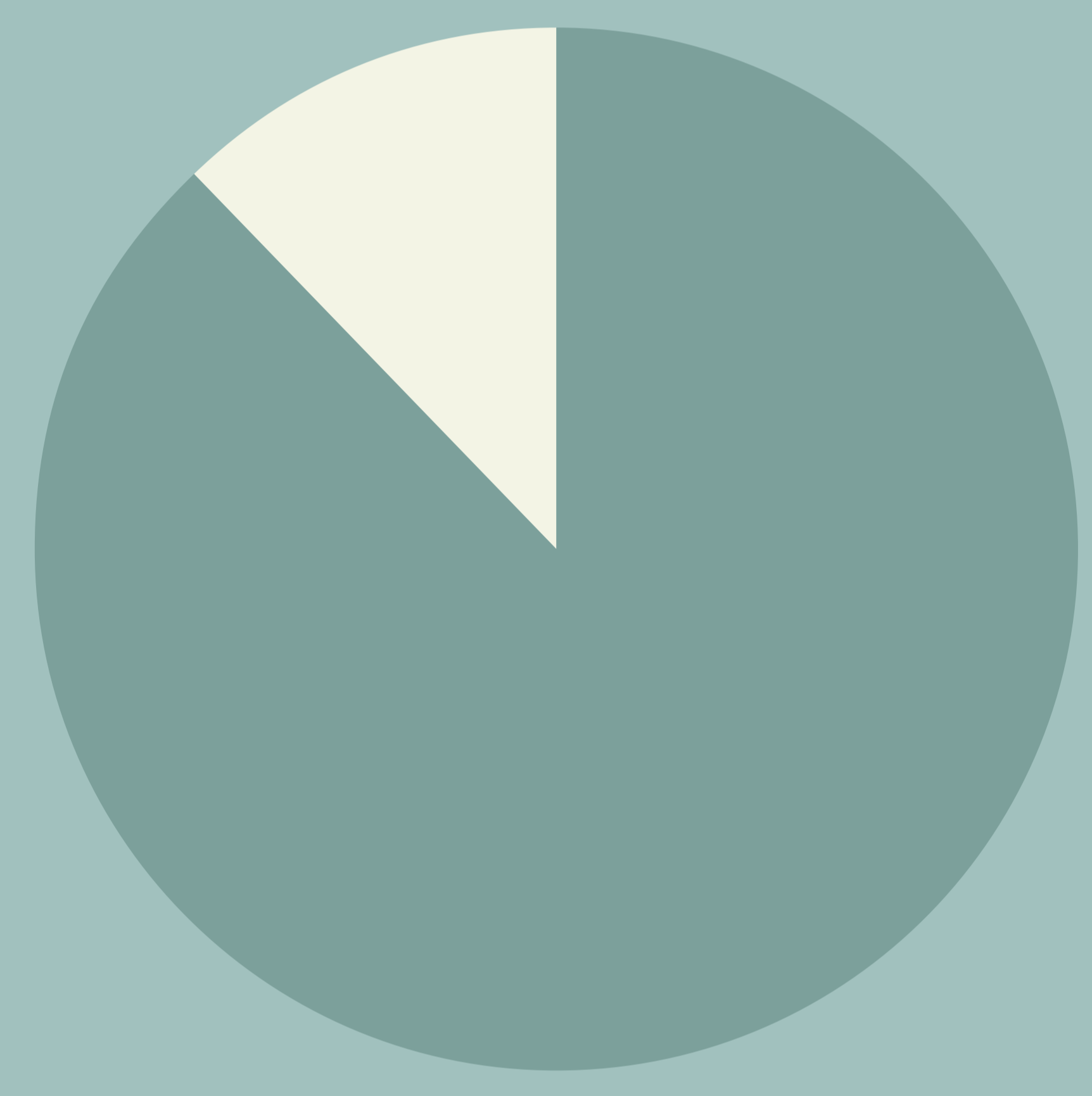
2 IT'S PART OF THE LAW.

"THE PRIMARY GOAL OF COPPA* IS TO PLACE PARENTS IN CONTROL OVER WHAT INFORMATION IS COLLECTED FROM THEIR YOUNG CHILDREN ONLINE. THE RULE WAS DESIGNED TO PROTECT CHILDREN UNDER AGE 13 WHILE ACCOUNTING FOR THE DYNAMIC NATURE OF THE INTERNET"

-FTC (FEDERAL TRADE COMMISSION)

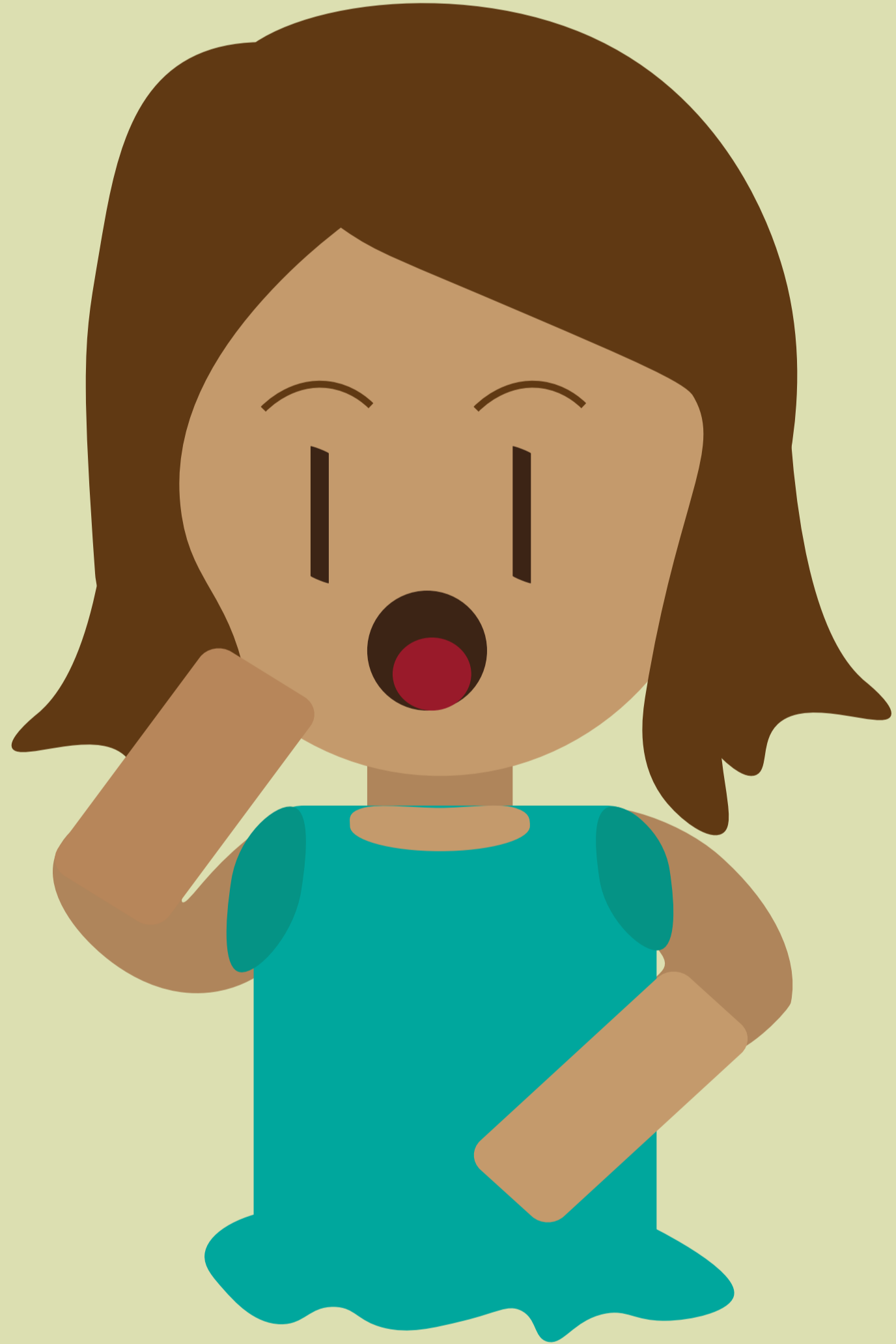
88 PERCENT

OF PARENTS ARE WORRIED ABOUT WHAT THEIR CHILDREN CAN ACCESS ONLINE



*COPPA IS THE CHILDREN'S ONLINE PRIVACY PROTECTION ACT.

3 TO PROTECT YOUR CHILD.



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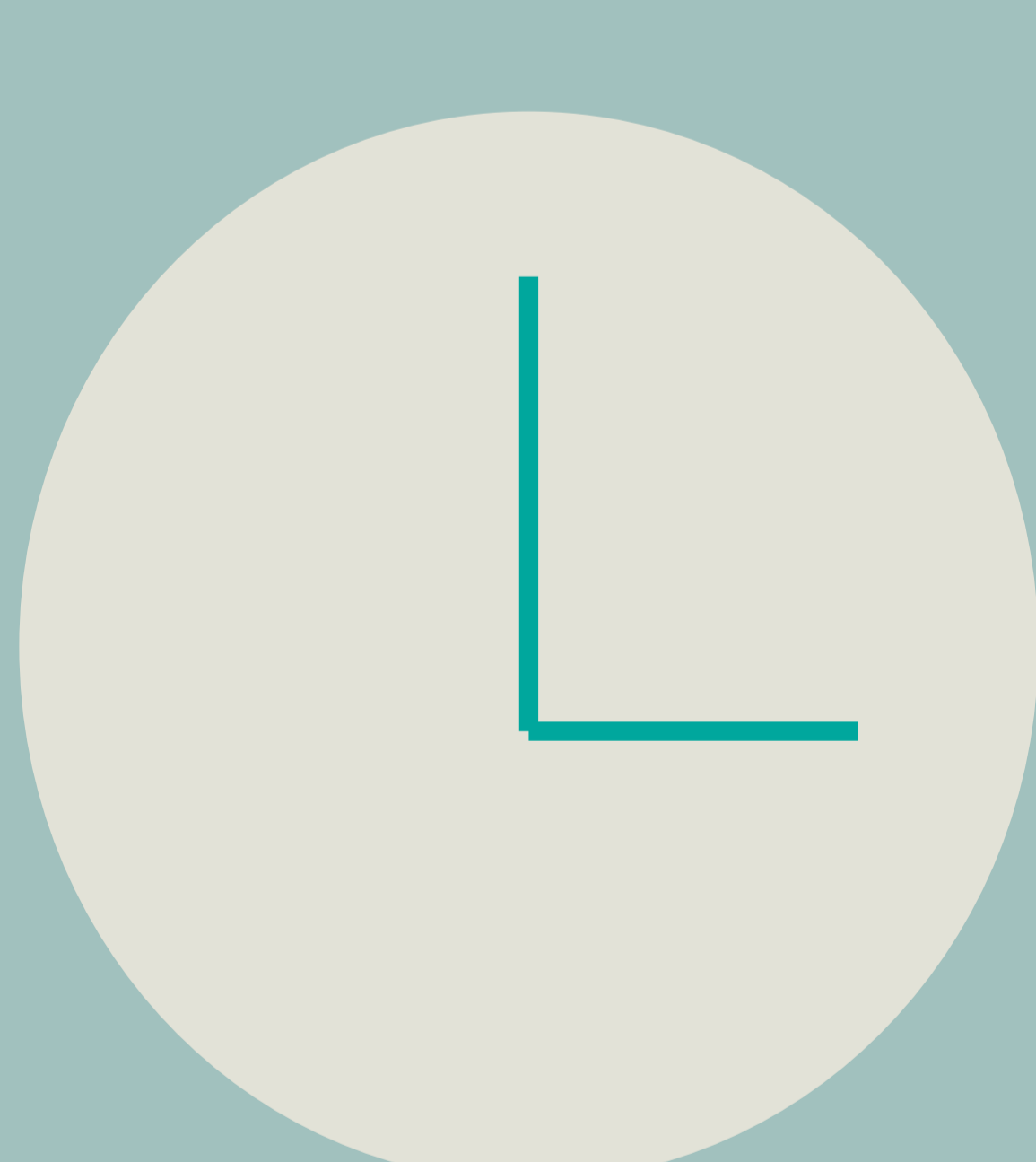
55 PERCENT

OF PRETEENS AND TEENS SURVEYED BELIEVE THAT OTHER PEOPLE GAINING ACCESS TO THEIR PERSONAL INFORMATION IS THE WORST ACTIVITY THAT CAN HAPPEN TO THEM ONLINE

SO WHAT CAN YOU DO TO HELP?



TALK TO YOUR CHILDREN.



SET A TIME LIMIT ON YOUR KIDS' INTERNET USE.



MAKE SURE THE WEBSITES YOUR KIDS USE IS SAFE.



SET A GOOD EXAMPLE FOR YOUR KIDS.

